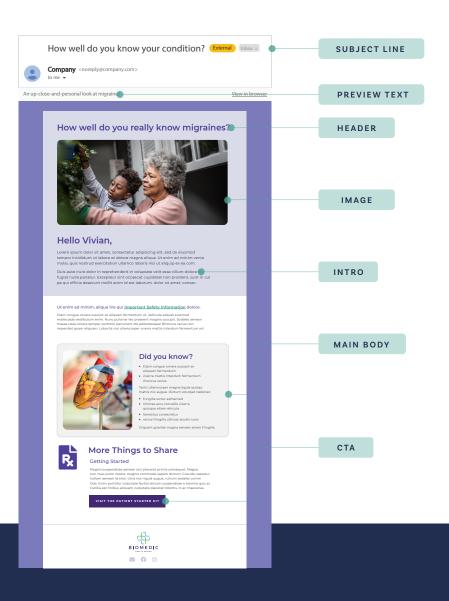


## Amplify the Impact of Your Modular Content Strategy

Drive therapy initiation and adherence with Al-enabled dynamic modular content

When there are many components to a patient's outreach, it's not humanly possible to accurately account for all the variations. Al-enabled dynamic modular content can get the job done.



- Al further enhances the effectiveness of your modular content strategy by dynamically personalizing the best combination of modules for patients at the individual level at scale, further personalizing communication and driving initiation and adherence.
- Any digital modules can be tailored including email subject lines, preview text, text blocks, images, CTAs, SMS messages, and more.





